

Ross Anderson

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About Me & Skills

I've been a video producer within the branded sector and have created hundreds of car, food and education-based videos for branded websites and educational businesses. Over the past four years especially, I've co-produced a video language course for Cengage, Oxford University Press and MacMillan. I have twelve years professional experience using Adobe Creative suite (Premier Pro, After Effects, Auditions, Media Encoder and Photoshop). I've also written scripts which have been used for various client projects. I've filmed with various video cameras in various formats. E.g. Sony A7, Fs7, FS5, FX6, FX3 and PXW models and Canon C300s. I'm also proficient with using audio equipment for recording and live mixing (lapel/boom/dynamic mics, digital and analogue sound desks). Not to mention, I have experience with lighting and setting up studios for filming TV shoots and interviews. Due to my broad experience within the media industry, I've used my experience and aptitude to create short, intensive film-making courses and have taught them to various English learners from ages 13 to 18.

Currently, I've been specialising in directing ELT videos across the UK and Europe for various education-based clients such as Oxford University Press and MacMillan.

Experience

2023

Together, Ready for Speaking, *MacMillan & MTJMedia*

- Directing multiple video series for international English Language courses
- Liaising with Editors, Producers, Cast and Crew to help organise and produce each shoot

2023

Project Coach, Project Explore, Synchronize, Link It, Digital Theatre, *Oxford University Press & Digeo Productions*

- Directing multiple video series for international English Language courses
- Liaising with Editors, Producers, Cast and Crew to help organise and produce each shoot

May 2023

Future of Business & Creative Destruction Lab Events, *Saïd Business School, University of Oxford*

- Audio mixing 12 channel & 32 channel sound desks for various events across large lecture theatres.
- Setting up streams for filmed events across several days

April 2023

Skoll World Forum, New Theatre, *Skoll Foundation* – Assistant Director and Stream Technician

- Managing and assuring multiple streams ran smoothly.
- Assisting in case of contingency for the Director/Vision Mixer.

June 2019 - February 2023

***Oxford Digital Media* – Camera Operator & Livestream Technician**

- Filming for numerous jobs across a wide array of clientele
- Setting and filming interviews/various media within studios and outside
- Organising, producing and live streaming events across the UK

July 2018 - Current

Freelance Video Editor

- Predominantly video-editing and producing ELT videos for various clients across Oxfordshire (Oxford University Press, Cengage/National Geographic, Harper Collins etc.)

July 2015 - June 2018

***Inlingua, Discovery Summer* – English Language / Film-Making Teacher**

- Taught levels A2 to C2 to students of various ages and taught exam preparation classes to students preparing for the renowned Cambridge English exams.
- Created and taught a short curriculum on film-making of various genres.

2013 - 2015

***Pretty Witty Cakes* – Lead Videographer**

- Responsible for directing and producing online videos of popular chefs within the global cake industry.
- Due to the success of these videos and their helpful, showcase-style, the company progressed from focusing on live-decorating classes to online tutorials which I helped facilitate.

2012 - 2013

***Tool Connection/Laser Tools Racing* – Videographer**

- Created fast, stylish promotional videos based around the World Touring Cars Championship and Laser Tools' sponsor.

Education

2009 - 2012

University of Northampton - *BA Hons Media Production: 2.1 & HND Digital Film-Making*

Recent Credits

February 2024

Project Explore - Director

December 2023

Link It - Director

October 2023

Ready for Speaking - Director

September 2023

NeoCard Medical Conference, Edgbaston, Birmingham - *Audio Mixer, Vision Mixer and Stream Technician*

August 2023

Together - Director

August 2023

Digital Theatre - Video Editor

June 2023

REaSoN Neonatal Medicine Conference, Warwick - *Audio Mixer, Vision Mixer and Stream Technician*

June 2023

Synchronize - Director

June 2023

Step Up - Director

April 2023

Skoll Foundation, New Theatre, Oxford - *Assistant Director and Stream Technician*